

January 26, 2007

BY E-MAIL: webmaster@stopsylviabrowne.com

Robert S. Lancaster
StopSylviaBrowne.com
3129 S. Hacienda Blvd. # 622
Hacienda Heights, CA 91745-6304

Re: Browne, Sylvia--stopsylviabrowne.com infringement
Our File No: 1588-005

Dear Mr. Lancaster:

Our firm represents Sylvia Browne Corp., owner of U.S. Trademark Application Serial No. 78908438 for the mark SYLVIA BROWNE. We also represent Hay House, Inc. owner of the U.S. Trademark Registration Nos. 3,057,635, 2,920,509 and 2,922,219 for the marks HAY HOUSE® and HAY HOUSE RADIO.®

Your site is filled with infringing content in violation of *United States Code*, Titles 15 and 17.

1. Your site's domain name **incorporates our client's trademark and name at the URL: www.stopsylviabrowne.com**. Since your use is without permission or consent of the trademark owner, this use is an infringing use of the mark SYLVIA BROWNE. Your use of the domain name creates initial interest confusion as it misleads the consumer as to the source or affiliation. Your use is also a Dilution of SYLVIA BROWNE, which has become famous through years of advertising and usage by our client.

2. It has come to our attention that your site uses Hay House's federally registered marks without permission on the home page of your site. We believe use of HAY HOUSE and HAY HOUSE RADIO in this manner is ALSO actionable trademark infringement and a violation of the provisions of 15 U.S.C. §§1114 and 1125(a), thereby entitling Hay House to seek injunctive relief, damages and attorneys fees.

3. Your site reproduces, without authorization or consent, a web page from Hay House's copyrighted web site. This is a willful infringement of U.S. Copyright Laws.

4. Your site provides linking instruction and text instructing others how to infringe our SYLVIA'S BROWNE'S marks.

We hereby demand that you *immediately cease and desist* from **any** use of SYVLIA BROWNE in this or any other URL forthwith. Be assured, our clients intend to take whatever steps are necessary to protect their interests and to enforce their rights, including, without limitation, the commencement of appropriate legal action to enjoin infringing use, to recover monetary damages as well as attorney's fees.

The foregoing is not intended to be an exhaustive recital of the factual and legal bases with respect to this matter. Nothing contained in this letter is intended, nor should it be deemed to constitute, as an admission or a complete statement of the relevant facts or to waive, limit, prejudice or otherwise affect any of our client's rights or remedies, all of which are expressly reserved.

Very truly yours,

HODGSON LAW GROUP



By: _____
Cheryl L. Hodgson

cc: Sylvia Browne Corp.
Hay House, Inc.